

ALLIANCE RECREATION CENTER 2024 ANNUAL REPORT

PUTTING THE UNITY IN COMMUNITY



In This Issue:

Our Mission

Making An Impact

Childwatch

ARC AfterSchool

Youth Programs

Adult Programs

Volunteers

Make More Possible Campaign

Financial Position

OUR MISSION

Through community support, volunteers, and professional staff, our mission is to put Christian principles into practice through affordable programs that build healthy body, mind, and spirit for all.

2024 BOARD OF DIRECTORS

Chelsie Herian

Don Crone

Jon Sperl

Jessica Kaiser

Rich Zochol

Wren Wilcox

Jeff Stevens

Mandee Best

Sean Ridgeway

Brooke Owens

Tina Lulow

Interested in becoming a board member? Contact us! We are always seeking individuals who share our passion for the mission of the Alliance Recreation Center.

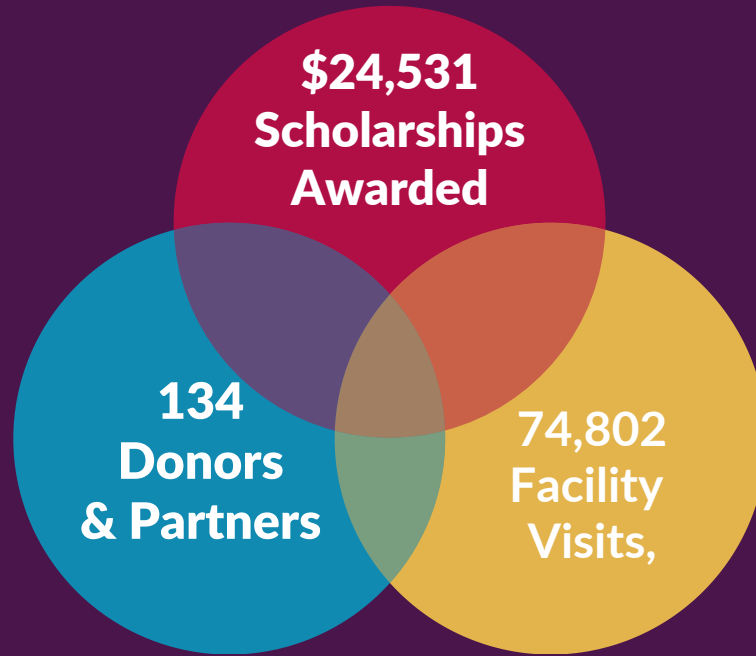
2024 LEADERSHIP



2024 was a year to **Make More Possible!** Our fourth annual giving campaign kicked off in April! With your support, we raised funds to add air conditioning in the gymnasium, put in a new gymnasium floor and support scholarships for those in need. With over \$30,000 raised during our April campaign along with a \$20,000 grant from Westco, \$50,000 grant from The Sherwood Foundation, and a \$50,000 matching grant challenge from the William and Ruth Scott Foundation the gymnasium project goal of \$160,000 was met!

Overall, your support continues to build a strong community in Alliance. We are proud of the progress made in 2024 and look forward to 2025 where we will continue to look at updating our facility and our scope of services. Thank you for your continued support! We are excited for our 5th Annual Giving Campaign in April - Make More Possible 2025.

MAKING AN IMPACT



IMPACT STORIES

55 HOUSEHOLDS (130 INDIVIDUALS) RECEIVED ASSISTANCE IN 2024

“Be able to bring my kids to have fun learn and enjoy exercising. Being healthy is one thing I want to be and my kids to not be bored at home during the winter.” - Scholarship Recipient

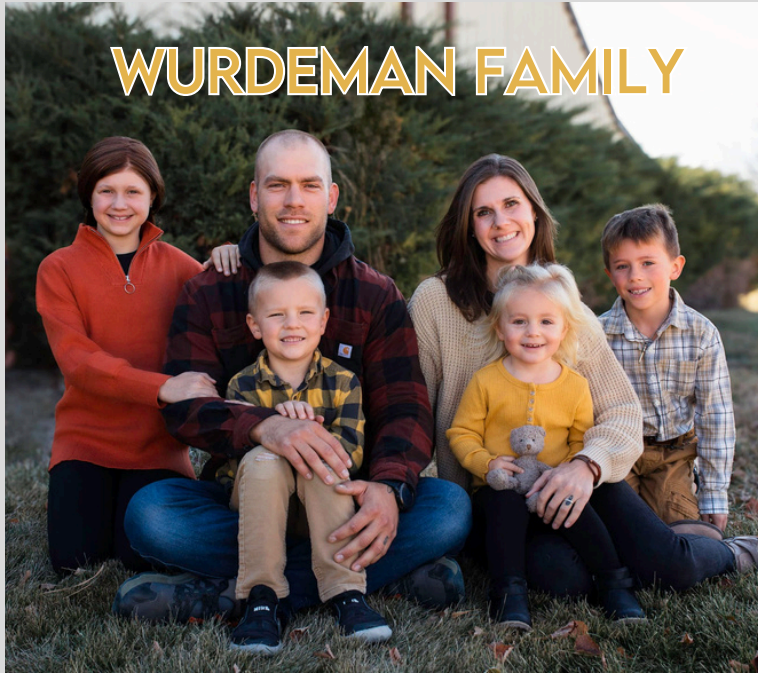
“We fled domestic violence in Florida, we moved to Alliance to start healing our mental health. Our therapist told us about the ARC to release built up energy and negative emotions.”
- Scholarship Recipient

“My son and I have enjoyed using the ARC as a second home. Being a single mom it is nice to know there are trusted people I can leave my son with while I take a break working out so that I can be the best for my son. Having a scholarship / sponsored membership would help me I can continue working on myself to be the best for my son. This would lift a heavy burden off my plate and allow me to be in the mindset for my son. It would also give my son continued opportunity to be active with his friends he has made in childwatch!” -Scholarship Recipient

“I would love for my kids to come and run off energy. I am a single mom and there isn’t much for kids to do in Alliance. We just want to get out of the house” - Scholarship Recipient

A BEAUTIFUL PLACE TO GROW

From 6 weeks of age to 9 years, our Childwatch Staff is here to support you and your family with a safe place for your kids to enjoy active learning.



Ryleigh, Ryan, Easton, Michelle, Harmynn, and Beckham

“There are so many things that we love about the ARC, but one of our favorites is childwatch! Getting good workouts in and participating in a number of classes at the ARC is made easy when we know that our kids are in good hands, being well cared for while we do it! Our kids love their time in childwatch and feel valued by the employees working there. They get to do crafts, play with toys and often get to go play in the gymnastics room too! The kids have learned which night or mornings everyone is working and often talk about how excited they are to see each employee in the car on the way to the ARC! We are very grateful for childwatch, the ease of working out while the kids are in good hands and the friendly faces the kids have grown to love.”

-Michelle Wurdeeman

2,724 play dates in Childwatch



“I like to play checkers with miss Marina!” -Levi



“We love that Childwatch is a part of “our village”. Thank you for your love and care.”

- Weslee & Jules



“My favorite thing is hanging out with my teacher, play with toys, play dress up, coloring and everything!” -Dahliah



ARC AFTERSCHOOL & SUMMER CAMP

"Building Bright Futures Through Fun, Friendship, and Learning!"

\$10,640 in Scholarships Awarded



How has the ARC Afterschool /Summer Camp program positively impacted your family?

"The Summer Camp program helped our son develop tremendously in his independence and ability to interact with others. The two programs have been essential in maintaining our employment responsibilities. We appreciate the ARC and cannot thank the staff enough for what they provide and do."

"Brystal has participated in summer camp two years now and this is her first year in after school. I have so much appreciation for the staff for always making it fun. Whether it be educational, physical, or crafty, it is all better than being at home and watching tv or on electronics. I feel we both have made close bonds with staff and I will be sad when she ages out. Thank you Sarah and the wonderful team."

How has a scholarship to ARC Afterschool/ Summer Camp helped your family?

"With out the scholarship for ARC afterschool and Summer Camp as a single mom I would not be able to afford it. This allows me to continue working to provide for my family and a safe place for my daughter to go that she loves!"

"With three kids I would not be able to afford ARC afterschool without a scholarship. The scholarship allows me to enroll my kids and work to earn income."

"As a single Mom of four as was struggling to pay for daycare and afterschool care. I was very grateful when I qualified for a scholarship for ARC afterschool."



163
Participants

8,287
Annual Visits

1088
Hours

100%
FUN

Thank you to our program partners!

~Keep Alliance Beautiful ~ Carnegie Arts Center ~ Snow Redfern Foundation ~ UNL Extension
~ Alliance Public Schools ~ Oasis Vending ~ United Way of Box Butte County ~ Alliance Mission Store
~Box Butte General Hospital ~ Steph's Studio ~ Beyond School Bells ~ Alliance Public Libray

STRONG KIDS, STRONG COMMUNITIES

1,075 Youth, 327 Hours, 6,656 Visits

WHAT IS YOUR FAVORITE THING ABOUT THE ARC?



“Basketball, soccer, football and Jiu Jitsu!” - Ezekial



“All the fun activities!” - Parks



“Playing in the gym!” - June



VOLUNTEER COACHES MAKE MAGIC HAPPEN!



“There is always a program at the ARC to help share your passion. Hockey is something I enjoyed as a kid, so I want that to continue here in Alliance”

- Jason Hager, Youth Floor Hockey Volunteer

“For my high school players, volunteering provides an invaluable opportunity for them to step into leadership roles, develop communication skills, and give back to the community that supports them. By mentoring younger athletes, they learn responsibility and teamwork while becoming role models both on and off the field. For the youth, these camps offer an introduction to the fundamentals of the sport in a fun, supportive environment. Beyond learning skills, they gain confidence, discipline, and a sense of belonging, which are important for their personal and athletic development. Connecting with high school athletes inspires them to dream bigger and shows them what’s possible through hard work and dedication. Ultimately, these camps strengthen the bond between the high school team and the community, fostering a culture of support, pride, and shared love for the game.”

- TD Stein, AHS Head Football Coach

**2024 YOUTH
PROGRAM SPONSOR:**



MORE THAN A WEIGHT ROOM

Recreation, Fitness and Friendships

Our Members Speak Out!



What is your favorite thing about the ARC?

“The camaraderie, it’s the people, the environment that pushes you to succeed.” - Erin Forrester, ARC Member

What motivates you to come workout?

“The changes in my physical and MENTAL health... my 8:30am girls... and my wonderful neighbor is an awesome instructor.” - Jana Graviss, ARC Member

What is something you’d tell someone who is hesitant on joining the gym?

“Come and see for yourself. The fellowship is exceptional. The classes are excellent. Such a great place. We are very fortunate to have such a facility in Alliance.” - Lois Pfeiffer, ARC Member



Why did you join the ARC?

“The availability of not just a weight room but the gym, sauna, steam room. It’s also nice seeing your membership dues being used locally, especially all the youth programs.” - Shane Deibler, ARC Member

5999 Visits to Group Fitness Classe in 2024!

THE HEART OF THE ARC

184 Volunteers provided 2,784 hours of service in 2024

Carnegie Arts	John & Carlie Foster	Lucas Weber	John Watson	Jeremy Palmer	Mandee Best	1st Interstate Bank
HOSA	Maverick Churchill	Trey Carter	Bryan Buskirk	Jorge Valdez	Chelsie Herian	Keep Alliance Beautiful
Madison Dietrich	Josh & Shalyn Barber	Holden Libsack	Brennan Vogel	Kris Will	Don Crowe	UNL Extension
Ryggin Meyer	Talisa Brown	Colter Tolstedt	Morgan Mracek	Natashia Garcia	Tina Lulow	Earl & Patricia Jones
Aaron Lirette	Greg Burger	Jett Childers	Tyler Pavich	Jess Wimmer	Brooke Owens	Paul & Lori Coryell
Trent Vogel	Brian Johnson	Coy Childers	Heath Owens	Jose Salcido	Jessica Kaiser	Sean & Molly Ridgeway
Payton Boyer	Hannah Blumenthal	Aiden Johnson	Robert Freeze	Amber Bengé	Jeff Stevens	Shane & Tera Hammond
Melinda Cullan	Tim Devlin	Carson Swenson	Jared Mracek	Mickenzie Foster	Jon & Sandra Sperl	Damien White Crane
Davina Garza	Derrie Adams	Antonio Valdovinos	David Covey	Jordan Mills	Wren Wilcox	Dallas & Lacy Helms
Morgan Wimmer	Scott Becker	Smiley Valdovinos	Tyler Brown	Jordan Hooper	Nancy Reiber	Travis & Heather Covey
Erin Merrill	Tim & Kari Narjes	Ethan Schulze	Patrick Mulhern	Kelley Dickerson	John McGhehey	Edison Red Nest III
Patricia Heinz	Johnathan Houser	Scott Mills	Richard Toedtli	Paige Jensen	Karen Boysen	Michelle & Ryan Wurdeman
Jackie Miller	TD & Emily Stein	Tre Red Bear	Jackson Devlin	Miah Marstellar	Sheri Woodworth	Carley Mundt
Bailey Griffith	Luke Weems	Tim Sherlock	Tripp Johnson	Emily Coleman	Isaac Murphy	Melissa & Tim Richie
Stevi Buskirk	Jett Herian	Jake Sylvester	Jordan Golden	Amora Gonzalez	Brittany Coryell	Tanner Blomenkamp
Kaylea Fabor	Cole Stoike	Jeff Herian	Ellie Walls	Ryley Norris	Keegan Kaiser	Mary Kees
Cassidy Harwood	Espen Lanik	Luke Walkinshaw	Keegan Frohman	Marissa Cody	Mara Anderson	Geoff Hopkins
Brittany McClary	Colten Johnson	Dave Schroth	Jeff Hankins	Martie Burke	Karston Kaiser	Sara Moscrip
Kari Bargaen	Trini Trejo	Nick Singh	Matthew Jackson	Lexton Salcido	Amari Browning	Shelbi Pitt
Liz Jensen	Jory Matulka	Cody Buskirk	Melissa Nielson	Mason Winter	Kyah Kimmel	Liz Schroth
Jason Hager	Trace Sherlock	Camerson Kozal	Raquel Oligmueller	Mike Glesinger	Riki Hunter	Angie Flesner
Brad Carlson	Xander Pacheco	Shad Powers	Revé & Mike Fries	Barb Kendle	Jane Giles	Katie Arends
Jake Toedtli	Caysen Robertson	Nate Frost	Josie Brown	Leah King	Rita Vaughn	<i>While we hope this list is exhaustive, we know we may have missed some. Thank you to all those who helped in 2024!</i>
David Leavitt	Sarah Meyer	Bud Ready	Bekah Hoof	Duane Massine	Stephanie Best	
Ryan & Jen Foults	Randy Fouts					

Why is volunteering important to you?



“I really enjoy sharing my knowledge of the game with today’s youth. I’d encourage anyone to share their skill set because it is a truly rewarding experience.” - Melinda Cullan, Youth Volleyball Volunteer

“I volunteer as a CrossFit coach at the ARC because I love to share my love for a good and practical workout! Volunteering has been more rewarding than I ever anticipated. I have met so many amazing people through CrossFit and have made great friendships. It has been really cool to see people come in, stick with the class, put in the hard work and improve! It has been really cool to see everyone in the class encourage each other and support each other no matter what fitness level we are at! Creating an environment where people feel both encouraged and challenged has been a super fun part of volunteering!” - Michelle Wurdeman, ARC Member, Volunteer Xfit instructor

MAKE MORE POSSIBLE 2024

\$168,484 raised -Thank you!

Thank you for your support!

Here's what you made possible in 2024!

- Temperature Control in the Gymnasium
- New Gymnasium Floor
- \$24,531 awarded in Financial Aid



2024 CAMPAIGN DONORS



TRAILBLAZER

\$10,000 +



— **WESTCO** —

SERVICE | SOLUTIONS | SUCCESS

William and Ruth Scott
Family Foundation

The Sherwood
Foundation

Anonymous



GAME CHANGER

\$2,500-\$9,999

Parker Hannifin

Anonymous

Snow-Redfern Foundation

The Mission Store

Box Butte General Hospital

United Way of Western
Nebraska serving Box Butte and
Dawes Counties



ARC AMBASSADOR

\$1,000-\$2,499

Big Blue - Bruce & Jill Blume

Rich & Eileen Zochol

Norma Green

Tom & Melinda Cullan

Dairy Queen of Alliance

Darren's Carquest Auto Parts

Derek & Denise Harris

Morgan & Ruth Wills

BNSF Employee Match

H&R Block - Lillie & Philip Lecher



Thank
you

2024 CAMPAIGN DONORS



IN IT FOR THE MISSION

\$200-\$999

Oasis Vending -- John & Carlie Foster
Gaylord & Nancy Solberg
Mark & Debbie Cover
Shane Deibler
First Interstate Bank
DR Taylor & Patricia Taylor
Earlynn Lawrence
MBBB, Inc. - Mark & Bridget Vaughn
Tim & Jana Sherlock
Archie & Janice Lawrence
Heath & Brooke Owens
David Leavitt
FNBO
In Memory of Donald Brown
The Acton Family
Paul & Lori Coryell
Robert & Susan Schaefer
Jordan Hooper
Scott & Linda Deibler
Dennis & Marina Girard
Jeff & Chelsie Herian
Platte Valley Bank
Tim & Melissa Richey
Rock Valley Physical Therapy
Simplot
Jeff & Kristy Stevens
Independent Plan Investments -- Greg Powell
Tina Standage
Earl & Patricia Jones
Bill & Lori Mazanec
Charles & Ellen Lierk
Bernie's Supply Ace Hardware
Jake & Mara Andersen
Brett & Jayme Ditsch
Dan & Julie Oligmueller
Tom & Sara Messersmith
Tanner & Lauren Blomenkamp
Mike & Revé Fries
Jared Dusatko
Sean & Molly Ridgeway
Thomas & Beth Bruce
Red Beard Garage & Towing
Cody & Alishia Intermill
Robert Stout
Don & Vickie Crone
Chris & Nancy Stein
Harris Sales Company
Mobius / Hemingford Telephone



FRIENDS OF THE ARC

\$50-\$199

All Seasons Landscaping
Matt & Lori Brennan
Anonymous
Josie Brown
Chris & Kyren Gibson
Gary & Nadine Schlichtemeier
Randy & Jill Langemeier
Cecelia Miller
Keegan & Jessica Kaiser
Bud Ready
Leah King
Sharon Harris
Ray & Luayne Weisgerber
John & Jane McGhehey
Brittany Coryell
Richard & Jill Mueller
First Presbyterian Church
Tory McVicker
Ryan & Shelbi Pitt
Michael & Lindsey Libsack
TD & Emily Stein
Joel & Stephany Hausmann
Todd's Body Shop
Jon & Sandra Sperl
Kennedie Gibson
Bruce Furniture
Rick & Becky Herian
Nebraska Total Office
Kyah Kimmel
John & Mackenzie Stabnow
Lisa Stein
Anonymous
Cheryl Kusek
Randy & Angie Hiemstra
Ryggin & Sarah Magnuson
Thomas & Julie Day
Aggie Kunzman
Hooper/Hiemstra Basketball Academy
Jess & Morgan Wimmer
Lucas & Chelsea Thompson
Jeff & Taylor Hankins
Ryan & Jennifer Foults
Mel Ardissono
Seth & Leslie Hulquist
Trent & Sue Benzel
James & Sarah Dunn
Lynn Dykes
Tera Vogel
Silver Sneakers Group
Dean & Jacque Bair
Josh Foster
Jared & Melanie Mann

WHAT'S NEXT?

2024 was another exciting year as we met our largest annual campaign goal of \$160,000 and in December, we were able to complete the project of adding temperature control to the gymnasium in the summer heat and resurface the 22-year-old failing floor ensuring safe use year-round! You helped to,

- Raise \$160,000 to complete the Gymnasium project. Temperature control for air conditioning in the summer, resurfacing the aging floor and safety pads to the beam.
- Added new plates, kettlebells, slam balls, cable attachments and a new flat bench press to the weight room. Added new benches and mirrors to the free weight area in the cardio room. Add five new Matrix spin bikes to our group fitness room and replaced and expanded degrading dumbbells.
- Donated our used weightroom equipment to fellow high schools and non-profits in need.
- Fund over \$24,500 in financial assistance for those in need for memberships, ARC afterschool and ARC Summer Camp.

Nonetheless, the demand continues to increase for programs like ARC After School as does the demand for more community-wide gymnasium space, weight room space and equipment. Assessing community needs *and responding to them* is at the heart of our **Make More Possible Annual Giving Campaign**. We are committed to updating our current facility while we continually assess the future needs of our community. Our upcoming fundraising projects include:

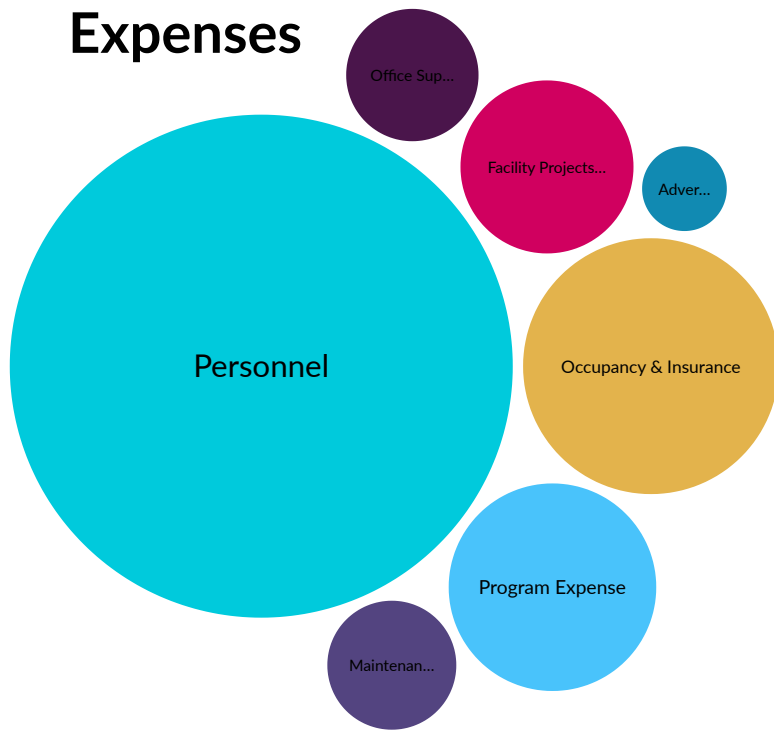
- Expanding and upgrading 24/7 access to include the basement and locker rooms.
- Remodel and upgrade of the current aging locker rooms and replacing the flooring through halls and commons areas in basement where it was removed.
- Adding Full Spectrum Commercial Grade Infrared Saunas to each locker room.
- Fund the increased financial aid demand making healthy living accessible to all.

Your continued support of membership dues, donations, and support for fundraising events are critical to achieving these goals. We appreciate your partnership! Together, we will continue to serve, strengthen, and unify our community.

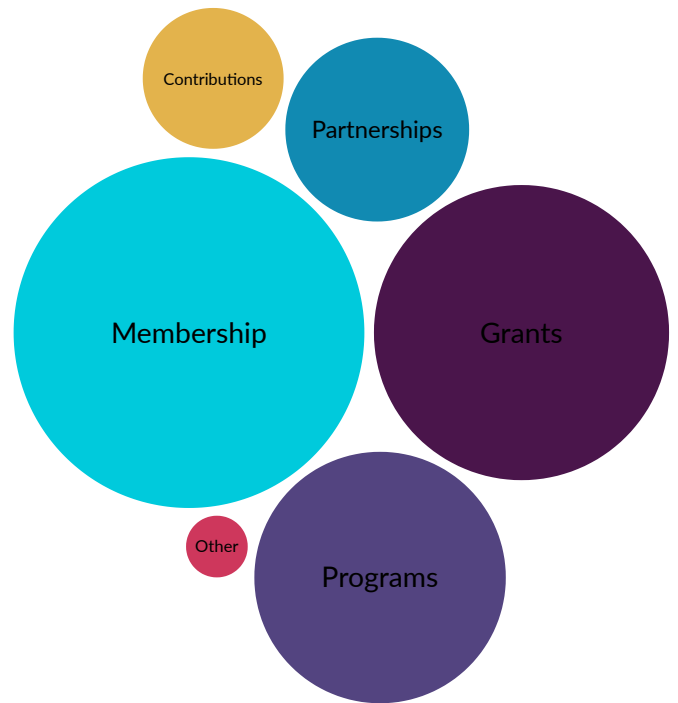
*The work it takes to meet the ARC's mission is not a singular effort.
Your donation makes an impact in your community. YOU make more possible.*

2024 FINANCIAL POSITION

Expenses



Income



ASSETS & LIABILITIES

Total Assets (Building & Fixtures).....	\$731,912.68
Total Liabilities.....	\$165,689.30

PUBLIC SUPPORT

Contributions.....	\$44,207.86
Grants.....	\$194,074.77
Partnerships.....	\$75,272.27

EARNED INCOME

Membership.....	\$274,149.66
Programs.....	\$140,875.13
Other Income.....	\$8,471.01
TOTAL INCOME.....	\$737,050.70

EXPENSES

Personnel Expense.....	\$321,434.59
Maintenance & Contract Fees.....	\$21,126.57
Occupancy & Insurance.....	\$83,157.37
Facility Projects & Equipment.....	\$38,026.32*
Advertising & Marketing.....	\$9,113.96
Program Equipment & Other Expense.....	\$54,723.48
Office Supplies.....	\$22,249.60
TOTAL OPERATING EXPENSE.....	\$549,831.89*

*\$134,565.78 remaining on Capital Project in 2024 was not paid until completion of project in 2025. Funds were raised in 2024.